A Guide to Special Events Resources in the Special Collections Research Center

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Air Dimensional Designs, Inc. Records.

This is a collection of materials related to Israeli-born artist Doron Gazit’s installation of giant colored Airtubes™ and Windtubes™ in natural and man-made spaces. The collection includes videotapes, photo CDs, slides, photographs, company brochures, client and project lists, product samples, and magazine articles for the period 1981 to 1993. Materials are divided into four series: Company Business Series; Media Materials; Product Samples; and Oversized Materials. Collection Size: 3 clamshell boxes and 1 oversized box.

Call Number: Special Collections MS2050

Event Management and Marketing Archives Collection.

Collection Size: 3 clamshell boxes

Call Number: Special Collections MS2178

Goldblatt (Joe Jeff) Papers.

Joe Jeff Goldblatt is responsible for establishing Events Management as a field of study. He was a professor at George Washington University and president of the Goldblatt Company, Inc. which produces many large-scale events for corporations, associations, and government. Mr. Goldblatt was also the founder of the International Special Events Society (ISES) and served as its first president in 1987. The materials in this collection relate to the production and publication of Goldblatt’s books Special Events: the Art and Science of Celebration, Dictionary of Events Management, and Special Events: Best Practices in Modern Event Management. The collection provides an in-depth look at the different stages of publishing of Goldblatt’s books. Included in this collection are the book proposal, publishing contract, chapter outlines, author’s notes, correspondence, and drafts of some of the chapters. In addition, the numerous photographs and taped interviews included in the collection give the user a glimpse into the management and production of a wide range of special events. Collection size: 7 clamshell boxes, 1 oversized box, 2 audiocassette storage boxes.

Call Number: Special Collections MS2063

Lapidus (Jeff) Papers.

These papers contain information on the planning for the Goodwill Games, including media promotion. Collection size: 1 box.

Call Number: Special Collections MS2175
Lipton (Barnett) Papers.

Barnett Lipton became involved in the special events industry following graduation from New York University, where he studied scenic design. He was hired as the production manager for the Opening and Closing Ceremonies of the 1984 Los Angeles Olympics. Subsequently, he joined the Radio City Music Hall Productions staff and went on to produce numerous events. In 1989, Lipton left Radio City Music Hall to form his own company, Eventures, Inc. Included in this collection are items related to events Lipton produced from 1970 to 1993, with the bulk of materials dating from 1988 to 1991. The collection includes materials from the halftime show at the Super Bowl XXII; the 1989 U.S. Olympic Festival in Norman, Oklahoma; the 1991 Operation Welcome Home – NYC Ticker Tape Parade; and the 1990 Seattle Goodwill Games. Collection items include production manuals, ceremony and parade scripts, elevations, site plans, drawings, photographs, banners, and videotapes of events. Unfortunately, records for all the events are incomplete. The papers do not contain correspondence or materials that would shed light on the process by which Lipton’s company obtained its production commissions. Some items provide a sense of the event planning process, but there are not enough materials to gain an understanding of the full process of planning and executing a large special event. Collection Size: 13 boxes, 5 oversized folders.

Call Number: Special Collections MS2062

Morton (Jack) Papers.

The materials in this collection relate to the history of Jack Morton Productions and cover a period of 1938 to 1993. Morton began while he was an employee of Western Electric where he served as a liaison between theater managers and Western Electric engineers who installed theater sound systems. As an undergraduate at George Washington University, Morton began booking orchestras and bands for fraternity and sorority dances. In 1938, Morton founded an entertainment booking business known as Jack Morton Enterprises. Morton’s business continued to expand after World War II with the beginning of the large convention business. Jack Morton opened up additional offices in New York, Chicago, Houston, San Francisco, and Atlanta. Jack’s son Bill expanded the business to include audio-visual productions in 1962. The first series in the collection includes drafts, correspondence, photographs, and other items related to the publication of Morton’s autobiography, The Jack Morton (Who’s He) Story and other articles and pamphlets. The second series includes materials related to Jack Morton Productions including correspondence, company brochures, programs of events, entertainment booking guides and client lists, clippings, in-house company publications, and company advertising. The most serious limitation to the collection is that there are no complete sets of materials. Consequently, the user does not get a complete understanding of the company’s development and influence on the entertainment world. Collection size: 5 clamshell boxes.

Call Number: Special Collections MS2044
National Hockey League Event Management Collection.

This collection contains materials related to events produced by the National Hockey League between 1993 and 1995. Items include production and rehearsal schedules, scripts, cast lists, and other planning documents. Collection size: 1 box.

**Call Number:** Special Collections MS2112

Office of University Special Events Records.

The Office of University Special Events is a division of the Office of the Vice President for Communications. The Office of University Special Events plays a role in a wide variety of events held on and off campus, including academic lectures, groundbreakings and grand openings, President's Medal presentations, convocations, and television and radio events in the Media and Public Affairs Building, just to name a few. The office is also an information resource for others on campus who are planning events and would like guidance and advice.

**Call Number:** Special Collections RG0111


**Call Number:** Special Collections MS2185

Supovitz (Frank) Papers.

This collection consists of the personal files of Frank Supovitz relating to his involvement in the production of various special events including the 1989 Olympic Festival Opening and Closing Ceremonies; the 200th Anniversary of the George Washington University Inauguration; The People 200: The Bicentennial of the United States Constitution; Super Bowl XXII Halftime Show; Stanford University Centennial Stadium Spectacular; Coca-Cola Centennial Closing Night Gala; Polaroid 50th Anniversary Stadium Spectacular; “Neighbors of the New World” (Columbus Quincentenary); and the Royal Viking Sun Cruise Ship Introduction. Papers include maps, charts, schedules, datasheets, lists, memoranda, correspondence, and job descriptions. Collection size: 1 box.

**Call Number:** Special Collections MS2112

**BOOKS**


**Call Number:** Special Collections HD 59.A43 1999


**Call Number:** Special Collections GT 4180.A72 2000

**Call Number:** Special Collections HG 177.M65 1997


**Call Number:** Special Collections GT 4811.W37 C33 1998


**Call Number:** Special Collections AS 36.G3 1989


**Call Number:** Special Collections GT 4802.C36 1993


**Call Number:** Special Collections AS 6.G64 1990


**Call Number:** Special Collections AS 6.G635 1997


**Call Number:** Special Collections HM 263.D454 1996


**Call Number:** Special Collections GT 3406.U6 G65 REF 1999


**Call Number:** Special Collections GT 3404.I57 2001

**Call Number:** Special Collections HM 263.I43 1997


**Call Number:** Special Collections GV 1205.E93 1998


**Call Number:** Special Collections GT 3980.I33 1993


**Call Number:** Special Collections AS 6.E83 1997


**Call Number:** Special Collections GT 3935.P76 1997


**Call Number:** Special Collections GT 3935.J345 1996


**Call Number:** Special Collections AS 6.E825 1997


**Call Number:** Special Collections GT 3935.S76 1997

**JOURNALS**


**Call Number:** Special Collections GT 3406.S63

Call Number: Special Collections GT 3406.S63