COLLECTION DEVELOPMENT POLICY STATEMENT

STRATEGIC MANAGEMENT AND PUBLIC POLICY

Date: February 2008
Collection Development Librarian: Shmuel Ben-Gad

I. PURPOSE/PROGRAM SUPPORT

The collection supports the Department of Strategic Management and Public Policy in the School of Business. Materials are acquired to support current and anticipated teaching and research through the doctoral level. The Department offers a Bachelor of Business Administration (BBA) with concentrations in business economics and public policy. It also offers a Master of Business Administration (MBA) with concentrations in environmental policy and management, nonprofit organization management, and strategic management and public policy. At the doctoral level, the Department offers strategic management and public policy as a field of study. There are 14 full-time faculty members, 20 BBA business economics and public policy students, 15 MBA strategic management and public policy students, ten MBA environmental policy and management students, ten MBA nonprofit organization management students, and three strategic management and public policy PhD students. Relevant materials are also of interest to those in other departments of the School of Business, the Public Policy Program and the departments of Economics, Engineering Management and Systems Engineering, Organizational Sciences and Communication, and Political Science.

II. AREA RESOURCES

A. Washington Research Library Consortium (WRLC)

The member libraries, as a whole, have a significant amount of relevant material.

B. Other area resources

Relevant materials can be found in non-WRLC academic, public, trade association, labor union, think tank, governmental (including the Library of Congress), and international organization libraries.

Faculty and graduate students have access and borrowing privileges at the Chesapeake Information and Research Library Alliance (CIRLA) libraries.
III. GENERAL COLLECTION GUIDELINES

A. Language

English is the primary language. Works in other major languages are very selectively acquired.

B. Period of Coverage

Primarily from 1900 to the present.

C. Dates of Publication

Primarily from 1900 to the present, though important older theoretical works, empirical studies, and histories are acquired.

D. Geographical

There are no geographical limitations, but the emphasis is primarily upon the United States and secondarily on Europe, Latin America, and East Asia.

E. Treatment of Subject

Scholarly materials are acquired, as are trade journals, general business periodicals, official corporate reports (e.g. annual reports), laws, regulations, court decisions, Congressional hearings, and other relevant governmental reports. Some textbooks are acquired.

IV. DESCRIPTION OF MATERIALS AND FORMAT

Monographs, serials, statistical compilations, corporate documents, and government publications are acquired. Materials may be acquired in a variety of formats: paper, electronic, and microform.

V. SPECIAL CONSIDERATIONS

The Jacob Burns Law Library collects material that is relevant to the Department of Strategic Management and Public Policy. Given the tendency of such material to be rather costly, and given the fact that the Law Library is open to all those affiliated with George Washington University, The Gelman Library System generally does not duplicate such material.

The Himmelfarb Health Sciences Library supports the School of Public Health and Health Services and thus collects some relevant material. The Gelman Library System generally does not duplicate such material.
VI. DUPLICATION

In general, duplicate copies of a title are not purchased, the operating principle being to purchase more titles rather than extra copies of individual titles. However, if demand warrants, e.g. reserve readings, duplicate copies are bought on a case by case basis. Additional copies of titles may be accepted as gifts.

VII. SELECTION METHODS

A. Selection of new materials generally occurs through 5 sources:

1. The approval plan through Blackwell’s Book Services is monitored on a regular basis to ensure the profile meets our needs. Any changes in the curriculum, as indicated through library impact statements, are examined against possible changes in the approval profile.

2. Firm orders are initiated by the collection development librarian. Firm order requests from faculty and students are reviewed and approved by the collection development librarian.

3. Standing orders, memberships and serial requests are initiated by the collection development librarian.

4. Gifts are accepted under the same guidelines as other acquisitions. They must fit the criteria spelled out in this collection development policy.

5. The Library participates in the Federal Depository Library Program; collection development librarians review documents available through the U.S.G.P.O. for access or inclusion in the collection.

B. Deselection

The deselection process can be initiated by Gelman staff, by faculty, or by the collection development librarian. Final decisions on deselection are made by the collection development librarian. Items are checked for general condition, availability of newer or replacement editions and the continuing value of the content.

VIII. LIBRARY OF CONGRESS CLASSIFICATION

Most of the material relevant to the Department of Strategic Management and Public Policy is classified in the HD 30.28, HD 87-87.55, HD 3611-3790, and HF 1410-1647 class marks of the Library of Congress classification system.